

Website Privacy Policy

Introduction

This Privacy Policy outlines how More than Quality manages personal information in accordance with the Privacy Act 1988 (Cth). We are committed to protecting the privacy of our website users and ensuring that your personal information is handled in a safe and responsible manner.

Scope of the Policy

This Privacy Policy applies to all personal information collected by More than Quality through our website, including any related services and functions. By using our website, you consent to the collection, use, and disclosure of your personal information as described in this policy.

Collection of Personal Information

We collect personal information that is necessary for us to provide our services and enhance your experience on our website. The types of personal information we collect may include:

- Name
- Email address
- Phone number
- Postal address
- Other information relevant to customer surveys and/or offers

Methods of Collection

We collect personal information through various methods, including but not limited to:

- Direct interactions: When you fill out forms, subscribe to our newsletter, make purchases, or communicate with us via email or phone.
- Automated technologies: When you interact with our website, we may automatically collect technical data about your equipment, browsing actions, and patterns. This data is collected using cookies, server logs, and other similar technologies.
- Third parties: We may receive personal information about you from third parties, including business partners, payment and delivery services, and analytics providers.

Use of Personal Information

We use the personal information we collect for various purposes, including:

- To provide and improve our products and services
- To process transactions and deliver ordered goods or services
- To personalize your experience on our website
- To communicate with you, including responding to inquiries and providing updates
- To administer surveys, promotions, and contests
- To comply with legal obligations and enforce our terms of use

Disclosure of Personal Information

We may disclose your personal information to third parties in certain circumstances, including:

- To service providers who assist us in operating our website and conducting our business
- To comply with legal obligations, such as responding to a court order or regulatory request
- To protect the rights, property, or safety of More than Quality, our users, or others
- To third parties with your consent or at your direction

Storage and Security of Personal Information

We take reasonable steps to protect the personal information we hold from misuse, interference, loss, unauthorised access, modification, or disclosure. These steps include:

- Secure storage systems and access controls
- Data encryption
- Regular security audits and assessments
- Training our staff on privacy and security practices

Access and Correction of Personal Information

You have the right to access the personal information we hold about you and to request correction of any inaccurate or incomplete information. To do so, please contact us using the details provided below. We will respond to your request within a reasonable timeframe and, if necessary, make the corrections promptly.

Cookies and Tracking Technologies

Our website uses cookies and other tracking technologies to enhance your experience and gather information about how you use our site. Cookies are small files that are stored on your device when you visit our website. You can control the use of cookies through your browser settings. However, please note that disabling cookies may affect the functionality of our website.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal obligations. Any changes will be posted on our website, and we encourage you to review this policy periodically. Your continued use of our website following any updates indicates your acceptance of the revised policy.

Contact Us

If you have any questions or concerns about this Privacy Policy or our handling of your personal information, please contact us at:

More than Quality

hello@morethanquality.com.au

We are committed to addressing your concerns and ensuring that your privacy is protected.